

Privacy and Policy

PRIVACY POLICY

This policy (“Policy”, together with our Terms of Use) explains and sets out the basis for why and when we collect personal information about the people who visit our website(s), how we use it, the conditions under which we may disclose it to others and the measures we take to keep it secure.

By visiting this website you are accepting and consenting to the practices described in this Policy. Please note that this includes consenting to the collection and processing of any personal information you provide, as described below. We may amend this Policy from time to time so please check it occasionally to ensure that you agree with any changes. Your continued use of our website(s) will constitute your acceptance of, and agreement to, any changes.

How we collect information about you

We obtain information about you when you use our website, when you contact us via email or a web form or if you register to receive one of our regular newsletters. We may collect and process the following types of information about you.

Information you provide us

You may provide us with personal information by filling in forms on our website(s) or by corresponding with us by e-mail or live chat.

The personal information you provide may include your name, email, address, phone number, IP address, language preference, and information regarding the pages you access. By providing us with this information, you expressly consent to our use of your personal information in accordance with this Policy.

Information we collect about you

When you visit our website(s) we may collect information about your IP address, information about your visit, your browsing activity, and how you use our website. This information may be combined with other information you provide.

Information we receive from other sources

We may receive information about you if you use any other websites we, or our partners, operate. We also work with third parties (including, contractors, project partners, service providers, analytics providers) and may receive information about you from them. This may be combined with other information you provide to us.

How your information is used

We may use personal information about you for the following purposes to provide you with relevant information and news.

To send you personalized communications which you have requested and that may be of interest to you, which may be based on your activity on our website(s) or the website of our partners. These may include information about campaigns, activities, and events. To understand and measure the effectiveness of how we serve you and others. To make suggestions and recommendations to you about services that may interest you, this may be based on your activity on our website(s) or the website of our partners. For analytics and profiling to create aggregate trend reports, find out how visitors arrive at our website; which sites and pages are viewed, the responses to marketing campaigns, and to determine the most effective marketing channels, seek your views or comments on the service we provide, notify you of changes to our service, policies, and terms of use.

We review our retention periods for personal information on a regular basis. We will hold your personal information on our systems for as long as is necessary for the relevant activity.

Who has access to your information?

We will not sell or rent your information to third parties. We will not share your information with third parties for marketing purposes.

We may pass your information to third-party service providers, agents, subcontractors, and other associated organizations for the purposes of completing tasks and providing services to you on our behalf (for example to process and store information and to send you emails).

However, if we use third-party service providers, we disclose only the personal information that is necessary to deliver the service and we have a contract in place that requires them to keep your information secure and not to use it for their own direct marketing purposes.

We will take the necessary steps to ensure that your privacy rights continue to be protected.

Your choices and your rights

You have the right to inform us not to process your personal information for marketing purposes. You can exercise your right and prevent us from processing such information by checking or unchecking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us by email at contact@bitcoin-money.com.

We will not contact you for marketing purposes unless you have given your prior consent. You can change your marketing preferences at any time by contacting us by email at contact@bitcoin-money.com.

How you can update your information

The accuracy of your information is important to us. If you change your email address, or any of the other information we hold is inaccurate or out of date, please email us at contact@bitcoin-money.com. You have the right to ask for a copy of the information Bitcoin Money holds about you.

Security measures to protect your information

When you give us personal information, we take steps to ensure that it's treated securely.

Non-sensitive details such as your email address may be transmitted unencrypted over the Internet, and so may not be guaranteed to be 100% secure. While we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk. When we receive your information, we make our best effort to ensure its security on our systems.

Profiling

We may analyze your personal information to create a profile of your preferences and interests so that we can contact you with information relevant to you. We may make use of additional information about you when it is available from external sources to help us do this effectively.